

# Allergan Academic Partnership

opted@redhead



## Allergan Academic Partnership

Allergan is dedicated to supporting optometrists throughout all phases of their careers, and the Allergan Academic Partnership is the foundation of that support. We strongly believe that a commitment to optometric teaching institutions is a commitment to the future of optometry. The Allergan Academic Partnership program offers a full spectrum of resources, including:

### The Allergan Academic Partnership Support Team

- Academic Development Manager—Liaison between Allergan and your institution's leadership teams
- Teaching Institution Sales Team—Representatives who provide product education to ensure faculty, residents, and students have a thorough understanding of the Allergan product portfolio
- Eye Care Business Advisor Team—Specialists who offer a suite of sophisticated, customer-focused practice management programs and services

### Student Support

- Travel grants to attend *Optometry's Meeting*<sup>®</sup>
- Practice management education through Private Practice Clubs
- Expert guest lecturers on Allergan products and common ocular diseases
- 3D patient counseling app to educate patients in clinics on 7 common eye conditions
- American Academy of Optometry (AAO), American Optometric Student Association (AOSA), and National Optometric Student Association (NOSA) support

### Faculty Support

- Product education and samples for patients who need them
- Allergan product presentations featuring nationally recognized experts in the field of optometry
- Allergan advisory board composed of faculty and administrators who provide direction on how to best support optometric teaching institutions
- ASCO Benefactor-Level Supporter
- Faculty conferences, grand rounds, and faculty retreats

### Resident Support

- Travel fellowships to attend AAO
- Interview skills training program to help prepare for future career opportunities
- Resident-practitioner networking event to assist in identifying potential employment opportunities
- Advisory board held at the Allergan corporate office to help us find the best ways to support students and residents
- Sponsorship of important events such as orientation, Resident's Day, and graduation

### Institutional Support

- Unrestricted grants to support continuing education of optometrists
- Sponsorship of award banquets, White Coat Ceremonies, graduations, and alumni events
- Practice management resources provided by the Allergan Business Consulting Services Team
- Philanthropic support provided through The Allergan Foundation
- Inspirational programs featuring *InfantSEE* and Tom Sullivan

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