Optometric Education The Journal of the Association of Schools and Colleges of Optometry

Allergan Academic Partnership

Allergan is dedicated to supporting optometrists throughout all phases of their careers, and the Allergan Academic Partnership is the foundation of that support. We strongly believe that a commitment to optometric teaching institutions is a commitment to the future of optometry. The Allergan Academic Partnership program offers a full spectrum of resources, including:

The Allergan Academic Partnership Support Team

- Academic Development Manager—Liaison between Allergan and your institution’s leadership teams
- Teaching Institution Sales Team—Representatives who provide product education to ensure faculty, residents, and students have a thorough understanding of the Allergan product portfolio
- Eye Care Business Advisor Team—Specialists who offer a suite of sophisticated, customer-focused practice management programs and services

Student Support

- Travel grants to attend Optometry’s Meeting®
- Practice management education through Private Practice Clubs
- Expert guest lecturers on Allergan products and common ocular diseases
- 3D patient counseling app to educate patients in clinics on 7 common eye conditions
- American Academy of Optometry (AAO), American Optometric Student Association (AOSA), and National Optometric Student Association (NOSA) support

Faculty Support

- Product education and samples for patients who need them
- Allergan product presentations featuring nationally recognized experts in the field of optometry
- Allergan advisory board comprised of faculty and administrators who provide direction on how to best support optometric teaching institutions
- ACOE Benefactor Level Supporter
- Faculty conferences, grand rounds, and faculty retreats

Resident Support

- Travel fellowships to attend AAO
- Interview skills training program to help prepare for future career opportunities
- Resident-practitioner networking event to assist in identifying potential employment opportunities
- Advisory board held at the Allergan corporate office to help us find the best ways to support students and residents
- Sponsorship of important events such as orientation, Resident’s Day, and graduation

Institutional Support

- Unrestricted grants to support continuing education of optometrists
- Sponsorship of award banquets, White Coat Ceremonies, graduations, and alumni events
- Practice management resources provided by the Allergan Business Consulting Services Team
- Philanthropic support provided through The Allergan Foundation
- Inspirational programs featuring InfantSEE and Tom Sullivan

For more information, contact: Mark Risher, Senior Manager, Optometric Academic Development (Risher_Mark@allergan.com)