Announcement

Authors Receive the Dr. Lester Janoff Award for Writing Excellence

Desiree Ifft

Denise Goodwin, OD, FAAO, John R. Hayes, PhD (Pacific University College of Optometry) and Len Koh, PhD, OD, MBA (Midwestern University Arizona College of Optometry) are the winners of the 2015 Dr. Lester Janoff Award for Writing Excellence from the Association of Schools and Colleges of Optometry (ASCO). The biannual award recognizes an outstanding research article, based on topic, quality and potential impact, published in ASCO's journal *Optometric Education*. A committee of the journal's Editorial Review Board selects the winner after rating all of the research articles published in the journal in the previous two years.

The authors receive a cash award for their paper "Blended Learning in Optometric Clinical Procedures Instruction," which appeared in the Winter/Spring 2014 edition of the journal.

The award is in honor of the late Lester E. Janoff, OD, MSEd, FAAO, who was editor of *Optometric Education* from 2002 to 2005 and a longtime member of its Editorial Review Board. Along with being known as an exceptional optometric educator, administrator and contact lens clinician and researcher, Dr. Janoff was a beloved mentor of young writers.

Industry News