

## Announcement

# Dr. Hoppe Delivers Keynote Address at Summer Institute for Faculty Development

Desiree Ifft



Elizabeth Hoppe, OD, MPH,  
DrPH

Dr. Elizabeth Hoppe was honored as the keynote speaker during ASCO's 2015 Summer Institute for Faculty Development (SIFD), which took place July 12-15 in St. Louis. Dr. Hoppe, ASCO Secretary-Treasurer and the Founding Dean of Western University of Health Sciences College of Optometry, has been involved with the SIFD since its inception in 2006, providing exceptional leadership and serving as a mentor and speaker.

The 2015 program was ASCO's sixth SIFD. Thirty-eight faculty members from 20 schools and colleges of optometry attended. The goal of the SIFD is to provide participants with an opportunity to gain the necessary knowledge and skills to enhance their success in an optometric academic environment as lifelong productive faculty, thus contributing to increased retention of faculty in the schools and colleges of optometry. The program promotes active learning in a nurturing environment and is comprised of formal presentations, workshops and shared activities in the areas of teaching and learning, scholarship and academic culture. Each attendee develops a long-term career plan with specific goals, objectives and action strategies.

For more information on the SIFD, e-mail ASCO's Director of Meetings and Special Interest Groups [LaShawn Sidbury](#), or call her at (301) 231-5944 ext. 3012.

**SIGNATURE SPONSOR**

**Alcon**<sup>®</sup>

**Gold Sponsor**

*Johnson & Johnson*  
VISION CARE, INC.

**Silver Sponsor**



**Bronze Sponsor**



**Bronze Sponsor**



**Bronze Sponsor**



**Thank You!**

**ASCO expresses its appreciation to the following companies and organizations for generously supporting the Summer Institute for Faculty Development: Alcon, Vistakon, Essilor, Luxottica, Allergan and the National Board of Examiners in Optometry.**

**Industry News**