Traditionally, out-of-class communication between students and faculty involved meetings during office hours or informal meetings. These meetings have been shown to contribute to a positive student outcome.1-3 Today, e-mail communication between students and faculty is common at all levels of education. It provides students with a convenient and efficient method of interacting with faculty outside of class and can be a means of discussing information they may not feel comfortable discussing face-to-face. However, e-mail communication differs from face-to-face communication because it does not allow the participants to clarify information on-the-spot or to interpret nonverbal cues and feedback. Stephens et al. identified that overly casual e-mails from students to instructors created a less than positive attitude toward the message and significantly impacted student credibility and an instructor’s willingness to comply with a simple request for a face-to-face meeting.4

Faculty are Inundated

According to the New York Times, student e-mails that are unprofessional with regard to etiquette, grammar and content are overwhelming faculty.5 Attributes of unprofessional e-mails include an inappropriate salutation such as “hey,” use of first names, or use of Mr./Miss./Ms. Other contributors to unprofessional e-mails are poor grammar, lack of capitalization, inappropriate abbreviations, lack of subject line information, no signature, grade-begging, negotiating work assignments, or an unprofessional tone. Studies have indicated that grade-begging — asking for a higher grade without a legitimate reason — occurs more frequently in e-mails than in face-to-face meetings.5-7

Anecdotal reports from faculty in optometric education confirm they are receiving a large amount of unprofessional e-mails. Recently, I received an e-mail from a student that referred to me as “Mrs. Denial” and included “I'm having trouble with a topic u covered in class. Can u meet at 11 tomorrow.” I’ve had students use idk (I don’t know) in an e-mail to me as well. In another example, a student contacted me with a legitimate concern about a quiz taken with the college’s learning management system. I was sympathetic to the concern until I read the last sentence of the e-mail: “if this issue is not resolved I will have to take it to a higher power.” I’m not sure if the student would have used the same phrase in a face-to-face meeting, but my level of sympathy towards the student changed immediately.

Generational or Not, Inappropriate E-mail is Unacceptable

Can generational differences account for the unprofessional nature of students’ e-mails? Perhaps the issues are related to the types of expectations held by Millennial students, which include a quick response, the right to have a voice, informality, negotiation, and the use of titles as inauthentic.3 It’s worth asking, too, whether students ever formally learn how to compose an e-mail. One might assume that most students learn informally and from e-mailing peers. Aquilar-Roca et al. studied whether a two-minute training class significantly increased the use of professional e-mails in student-to-faculty correspondence.3 The study demonstrated “a significant increase in overall professional quality of student e-mails in the trained class due to more frequent use of proper salutations, appropriate capitalization and a class-specific subject line.”5-7 However, no difference was detected in professional content or grade-begging between the trained and untrained group.7

Unprofessional e-mails should not be tolerated by faculty. Discussing unprofessional e-mails with students can help to alter the behavior. A plethora of websites offer tips for composing professional e-mails. (Table 1) Faculty often include these guidelines in course syllabi. Providing students with some common-sense tips may help to guide them toward more professional e-mailing and maintaining a positive relationship with faculty.

I welcome optometric faculty and administrators to share their experiences and ideas on this important topic.

References

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