Shaping Student Attitudes Toward Healthcare Teams Through a Hybrid and an Online Interprofessional Education Course: Results from a Pilot Study

Abstract

Introduction: This study compares the impact of two content delivery modalities, used in an interprofessional education (IPE) project, on student attitudes toward interprofessional healthcare teams.

Methods: Student attitudes were assessed before and after an IPE course to compare the impact of an online vs. a hybrid content delivery method.

Results: Though the hybrid and online groups had similar pre-IPE attitudes, “shared leadership” and “team efficiency” scores were improved post-IPE in the hybrid and online cohorts respectively as were the online group’s perceptions toward “team efficiency” compared with the hybrid group’s perceptions.

Conclusion: Online IPE may offer a valid alternative to hybrid education.

Key Words: interprofessional education, attitudes toward healthcare teams, hybrid and online education, optometry

Introduction

Interprofessional education (IPE) occurs when students from two or more professions learn about, from and with each other in a collaborative environment: “all together for better health.” The ultimate goal of IPE is to prepare healthcare professionals who can practice collaboratively as a member of a team to improve patient outcomes by providing integrated and holistic patient-centered care and by promoting a collaborative teamwork environment.

Patient safety and issues of quality health care are driving forces in the transformation of health professions education and the need for redesigned systems of care. In 2011, six professions came together to develop a set of core competencies considered essential for preparing healthcare professionals and to address policy and accreditation issues. Representatives from the six accrediting organizations — American Association of Colleges of Nursing, American Association of Colleges of Osteopathic Medicine, American Association of Colleges of Pharmacy, American Dental Education Association, Association of American Medical Colleges, and the Association of Schools of Public Health — served as the Interprofessional Education Collaborative Expert Panel. Since the publication of the essential competencies document, a number of the professions have developed curriculum guidelines containing evidence of the principles and practice of interprofessional collaboration.

Although the 2011 report from the Association of Schools and Colleges of Optometry states that an attribute of students graduating from schools and colleges of optometry is “the commitment to work as an integral member of the larger interprofessional healthcare team to improve patient care outcomes,” interprofessional initiatives in the field of optometry are in their infancy.

Interprofessional education and collaborative practice (IPECP) initiatives are expanding, and their positive outcomes both from the student and patient perspective are encouraging. For instance, using a three-year longitudinal study, Curran et al. reported positive attitude changes in professional students who participated in IPE. Further, Reeves et al., in their systematic review of the effectiveness of IPE interventions, found improvements in diabetes care, collaborative team behavior and patient satisfaction as well as reduction in the number of clinical errors. Still, IPECP initiatives may face some resistance within the community of healthcare providers that have not been trained in interprofessional programs. Resistant behaviors, which may reflect a lack of understanding, pre-existing rivalries and negative stereotypes, hinder the benefits of working collaboratively within a team of healthcare professionals, which implies the sharing of knowledge and skills among members of the team. Consequently, training of the post-licensure professional becomes an essential aspect under the scope of IPECP plans. One of the main challenges when designing IPE curricula is class scheduling. Creating an IPE calendar that accommodates student schedules from several specific healthcare programs is difficult. This can be even more problematic if the involved professional programs are located on different campuses. Little is known about the effectiveness of online education in meeting the goal of preparing students to function effectively in interprofessional teams, but it seems that online education might offer an effective alternative to conventional face-to-face courses. An online IPE course may enable students and faculty with busy schedules and from distant campuses to participate and sustain IPE initiatives. In this regard, the effectiveness of face-to-face, hybrid and online courses needs to be further evaluated.

The purpose of this study was to determine the effect of a hybrid IPE course vs. an online IPE course on student attitudes toward healthcare teams using the Attitudes Toward Health Care Teams Scale (ATHCTS) as a pre- and post-test measurement.
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Methods
This study was part of an IPECP grant funded by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services in which faculty and students from the following five health professional schools of the University of the Incarnate Word participated: nursing, pharmacy, health administration (MHA), physical therapy and optometry.

Sample
Twenty students enrolled in the fall 2012 IPE activities using hybrid teaching strategies. Thirty-one students enrolled in the summer 2013 activities using online-only teaching strategies. All 20 students enrolled in the hybrid course completed the pre- and post-participation measurements. Of the 31 students who enrolled in the online-only course, 14 completed pre- and post-participation measurements. Seven students did not complete the online course, and 10 did not return the post-participation measurement for a participation rate of 45% among online students. Physical therapy students participated in the summer online course but not in the fall hybrid. Because the physical therapy program was new and only included first-year students, the IPE faculty from the school of physical therapy thought it would be more beneficial to select students who had already completed their first professional year, which is why they only participated in the (summer) online cohort. (Table 1)

Student and faculty recruitment
IPE faculty members were selected by the Deans of each school. Faculty development in IPE and collaborative practice was supported through a combination of intramural and extramural funding. Completed coursework and clinical experience were two main factors taken into consideration for student recruitment. A proposal with the process of student recruitment along with the IPE course content was sent for approval to The Health Professions Deans Council at our university. The IPE activities were not part of the official Doctor of Optometry and Master of Healthcare Administration curricula; however, since the IPE course was part of the nursing, pharmacy and physical therapy curricula, this proposal was also approved by the curriculum committees at these schools. Once the IPE course was approved, a series of recruitment visits was organized by IPE faculty to address the target classes at each school (i.e., students already in clinic or in the semester just before entering the clinic) and to inform the students about IPE and the IPE course. At each school, one faculty of the IPE team was assigned as the liaison for student recruitment purposes. Volunteer students were recruited for participation in the study as follows: Optometry students from the third- and fourth-year classes; pharmacy students from the third-year class; undergraduate nursing students from their fourth semester of a five-semester nursing program; physical therapy students from the second-year class; and healthcare administration students from both first- and second-year classes. The IPE activities were completely voluntary and no incentives were provided to either the students who consented to participate in this study or those students who were ultimately enrolled in the IPE.

Educational environment and intervention
The didactic component of the interprofessional course focused on the four core competencies of IPE: values and ethics, roles and responsibilities, communication, and teams and team work. A general statement of each IPE core competency and the learning outcomes of the IPE course were developed. (Appendix A) Both the hybrid and online courses were completed within a mini-semester (eight-week period) and both combined teacher-centered (e.g., mini-lectures) and student-centered (e.g., case-based exercises, group discussions and assignments) approaches. Also, to minimize schedule conflicts affecting students or faculty, face-to-face meetings and synchronous online sessions were held during weekday evenings or on Saturday mornings. The specifics of the hybrid and online courses are described below.

### TABLE 1
Demographic Characteristics of IPE Students (N=34)

<table>
<thead>
<tr>
<th></th>
<th>Hybrid (n=20)</th>
<th>Online (n=14)</th>
<th>Total (n=34)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Age (yr)</td>
<td>X=26 yrs</td>
<td>X=28 yrs</td>
<td>X=27 yrs</td>
</tr>
<tr>
<td></td>
<td>SD=5</td>
<td>SD=5</td>
<td>SD=4</td>
</tr>
<tr>
<td></td>
<td>Range=22-46</td>
<td>Range=21-49</td>
<td>Range=22-46</td>
</tr>
<tr>
<td>Sex</td>
<td>Male=11 (55%)</td>
<td>Male=13 (93%)</td>
<td>Male=24 (71%)</td>
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<tr>
<td></td>
<td>Female=9 (45%)</td>
<td>Female=1 (7%)</td>
<td>Female=10 (29%)</td>
</tr>
<tr>
<td>Race/Ethnicity</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Asian-American=2 (10%)</td>
<td>Asian-American=1 (7%)</td>
<td>Asian-American=3 (8.8%)</td>
</tr>
<tr>
<td></td>
<td>African-American=6 (30%)</td>
<td>African-American=2 (14%)</td>
<td>African-American=8 (23.5%)</td>
</tr>
<tr>
<td></td>
<td>Caucasian=13 (65%)</td>
<td>Caucasian=11 (78.6%)</td>
<td>Caucasian=24 (70.6%)</td>
</tr>
<tr>
<td></td>
<td>Other=1 (5%)</td>
<td>Other=1 (7%)</td>
<td>Other=2 (5.9%)</td>
</tr>
<tr>
<td>Degree Program</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Healthcare Administration=9 (45%)</td>
<td>Healthcare Administration=4 (28.6%)</td>
<td>Healthcare Administration=13 (38.2%)</td>
</tr>
<tr>
<td></td>
<td>Nursing=5 (25%)</td>
<td>Nursing=1 (7%)</td>
<td>Nursing=6 (17.6%)</td>
</tr>
<tr>
<td></td>
<td>Optometry=5 (25%)</td>
<td>Optometry=2 (14%)</td>
<td>Optometry=7 (20.6%)</td>
</tr>
<tr>
<td></td>
<td>Pharmacy=5 (25%)</td>
<td>Pharmacy=1 (7%)</td>
<td>Pharmacy=6 (17.6%)</td>
</tr>
<tr>
<td></td>
<td>Physical Therapy=0 (0%)</td>
<td>Physical Therapy=0 (0%)</td>
<td>Physical Therapy=0 (0%)</td>
</tr>
</tbody>
</table>

(%)=average; SD=standard deviation

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Hybrid course design

The fall 2012 IPE didactic course was offered in a hybrid format with four face-to-face sessions and two online sessions. (Appendix D) The last face-to-face session consisted of a simulation with professional actors as patients. The two online modules contained open access course materials developed by the Institute for Healthcare Improvement (IHI).17 A team of IPE faculty members also developed two complex clinical scenarios representative of the type of patients encountered at the university IPECP clinic: “Mrs. Jones” and “Mrs. Johnson.” These clinical cases were used as vehicles to foster team discussions around the four core competencies of IPE. (Appendices B and C) Briefly, at the beginning of the first IPE face-to-face session, an activity was used to break the ice and to help the 20 students form five interprofessional teams. Each of the IPE teams formed had to have one student from each healthcare profession (health administration, nursing, pharmacy and optometry). An IPE faculty member was assigned to each student IPE team to act as facilitator during the face-to-face activities.

Online course design

Using the hybrid IPE course as an initial template and with the assistance of the university instructional designer, the faculty team developed a completely online IPE course that was offered during the summer semester of 2013. (Appendix E) The online IPE course was accessible through the Blackboard learning management system and contained the following sections: (1) course information interface with a welcome message, an overview of the course learning objectives, the course outline with the schedule, and an electronic version of the consent form to participate in this study; (2) the five course modules; and (3) group discussion boards. Limited computer skills were not identified to be an issue for the participating students. All students were very familiar with Blackboard and all students received e-mail reminders with deadlines and step-by-step instructions for completing the assignments in each module.

Similar to the hybrid course, IPE student teams were formed at the beginning of the course but, this time, the 31 students (five healthcare administration, five physical therapy, six optometry, five pharmacy and 10 nursing) were randomly distributed into six IPE teams consisting of at least one student from each healthcare profession. However, seven students (six from nursing and one from optometry) did not complete the online course and 10 did not return the ATHCTS surveys or consent forms; therefore, the total number of students participating in the online IPE portion of the study was reduced to 14 by the end of the course (Table 1). As in the hybrid course, an IPE faculty member was assigned to each student team as facilitator for the team discussion boards and for the two synchronous Blackboard Collaborate sessions. The face-to-face simulation from the hybrid course was replaced by a faculty-facilitated synchronous group discussion based on an IPE home visit simulation video.

Data collection

This study was approved by the University of the Incarnate Word Institutional Review Board for Protection of Human Subjects prior to data collection. Two instruments were used to collect data. A researcher-designed demographic inventory collected information on age, race/ethnicity and program participation. Perceptions regarding attitudes toward interprofessional teams were obtained through the use of the ATHCTS. The ATHCTS is a validated psychometric tool that measures healthcare team members’ perceptions regarding the quality and the efficiency of care delivered by a team of healthcare professionals.18 The ATHCTS tool used in this study is a six-point Likert-type scale that consists of 21 items divided into three subscales: “team value” (11 items, maximum possible score 66 points), “team efficiency” and “shared leadership” (five items each, maximum possible score 30 points each).18 Team value and team efficiency subscales can be combined into a single “quality/cost of care” subscale. A higher score corresponds to a more positive attitude toward healthcare teams. Using SurveyMonkey we created an electronic version of the ATHCTS18 to measure student attitudes before and after completion of the hybrid and online IPE courses.

ATHCTS alpha reliability test

A Cronbach’s alpha reliability analysis was performed with our data using the SPSS statistical software (IBM). The alpha reliability test evaluates the stability (i.e., internal consistency) of the measure and indicates how robust the measure is. The larger the alpha value, the more reliable the internal consistency of the instrument. An alpha value larger than 0.6 (α > 0.6) was used as the cutoff to determine acceptable reliability.19 Internal consistency reliability for the total score of the ATHCTS ranged from 0.71 to 0.87 for pre- and post-measurement for each cohort. Subscale analyses of pre- and post-measurements by cohort revealed that internal consistency reliability ranged from 0.50 to 0.82 for the team efficiency subscale, from 0.82 to 0.94 for the team value subscale, and from 0.31 to 0.56 for the shared leadership subscale.

Statistical analyses
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Descriptive statistics were used to describe demographic characteristics of the sample. Changes in student attitudes were evaluated post-intervention using paired t-tests. Differences in student attitudes between the hybrid and the online course and across the different professions were measured using one-way ANOVA tests. All statistical analyses were performed with the SPSS software. Results were considered statistically significant when the p-value was less than or equal to 0.05 (p ≤ 0.05).

Results

Demographic data and baseline attitudes in hybrid and online cohorts

Table 1 describes the demographic characteristics of the sample. There were no significant differences in age and ethnicity between cohorts. Participants in the hybrid course were ethnically diverse, averaged 29 years in age, and had a 3:1 female to male ratio. Average age for the online course participants was 26 years and, like the hybrid cohort, the group was ethnically diverse. All fourteen of the participants who completed the requirements of the online course were female.

A one-way ANOVA was conducted to determine whether attitudes of students at baseline were comparable for the online and hybrid cohorts. There were no statistically significant pre-didactic differences between groups in any of the three subscales (F(1,32)): team value (F=0.845, p=0.365), team efficiency (F =0.451, p=0.507) and shared leadership (F=0.240, p=0.627). The baseline test showed that, in general, all students had a positive attitude toward team value (mean 59.15±5.547 in the hybrid cohort and 60.79±4.388 in the online cohort; maximum possible score is 66). However, team efficiency and shared leadership showed relatively low pre-didactic scores in the two cohorts (hybrid cohort means were 22.30±4 and 14.45±4.097, and means for the online cohort were 23.21±3.766 and 15.07±2.941 respectively; maximum possible score in both subscales is 30). There were no significant differences between professions in baseline ATHCTS total scores (F(4,29)=1.899, p=0.137) or post-test scores (F(4,29)=0.373, p=0.826).

Effect of hybrid vs. online IPE course on student attitudes toward healthcare teams

Table 2 presents pre- and post-didactic means for the ATHCTS scores. Students in the online course had significantly higher scores on the team efficiency subscale compared with students in the hybrid course (F(1,32)=6.135, p=0.019). No other significant differences between groups were found.

Within-group differences for hybrid and online IPE course on student attitudes toward healthcare teams

Students participating in the hybrid course had significantly higher shared leadership post-didactic subscale scores (t(19)= -3.209, p=0.05), while students participating in the online course had significantly higher scores on the team efficiency subscale at the end of the program (t(13)= -2.801, p=0.015).

Discussion

In this study we used the ATHCTS as both the pre- and post-intervention survey to assess the attitude changes of health administration, nursing, pharmacy, physical therapy and optometry students toward healthcare teams depending on whether the students participated in a hybrid or an online IPE course. All students in the hybrid cohort completed the IPE, consented to participate in this study, and completed the ATHCTS
survey. However, more than half of the 31 students in the online cohort either failed to complete the IPE or failed to return the ATHCTS survey or consent form. Seven of the 31 online students did not complete the IPE course. Ten of the online students completed all course assignments but did not return the ATHCTS surveys or consent forms. Six of the online students were registered nurses who had come back to school to obtain their Bachelor’s in Nursing degree. They were thus non-traditional students with possible work-related time constraints that might have prevented them from completing the IPE assignments. The reason why one optometry student dropped out is unknown.

Adequate Cronbach’s alpha reliability values (α > 0.7) were obtained for the total ATHCTS score, team value and team efficiency subscales. The reliability for shared leadership was below 0.60. This low reliability may be due to the combination of different factors, such as a small sample size, a small number of items in the subscale and wide distribution of the student responses. Nevertheless, low reliabilities can be acceptable in pilot measures.19

Students participating in the two courses had a positive attitude toward healthcare teams at baseline, and though there was a modest increase in the total ATHCTS score at the end of the course, it was not statistically significant. (Table 2) Although there were some differences in the effects of the IPE course among professions, they were not statistically significant either (data not shown). Failure to reach statistical significance could be due to our relatively small sample size.

The statistically significant higher post-IPE score in the team efficiency subscale for those students in the online cohort was intriguing. Also intriguing was the statistically significant higher score in this subscale when comparing the attitudes of the online participants with those in the hybrid course, again post-IPE. These findings may be due to the fact that online students had more flexibility with respect to time in order to complete their course assignments. They may also have had more time to reflect on the comments other team members shared through the online discussion boards. These hypotheses require further investigation.

As anticipated, our main challenge was coordinating the face-to-face meetings in the hybrid course. In contrast, scheduling of the synchronous Blackboard Collaborate sessions did not seem to be an issue in the case of the online course.

According to the Center for the Advancement of Interprofessional Education and the Institute of Medicine recommendations, all students in every healthcare professional program should be trained to practice as part of an interprofessional collaborative team.2,3 Online education can potentially overcome scheduling conflicts, a major barrier to interprofessional education in academic settings. Evidence from qualitative and quantitative studies demonstrates that online, face-to-face and hybrid IPE courses can improve attitudes toward healthcare teams in students and practitioners.11-15,20 To our knowledge, this is the first study that compares the effects of a hybrid and an online IPE course on attitudes toward healthcare teams that involves optometry students.

From this experience, we hypothesize that an online interprofessional education course might have similar effects on student attitudes toward collaborative teamwork when compared to a hybrid course offering similar content. The relatively low shared leadership attitudes at baseline might suggest an association with a culture of “siloism” where healthcare providers work in isolation21 and could be triggered by trust issues within the team. The statistically significant increase in shared leadership post-didactic scores among the students in the hybrid course suggests the need for further study of how IPE experiences may assist students to identify their roles and responsibilities within their team and to develop a culture of trust. A small sample size with a relatively low survey return rate in the online cohort, the limited reliability of the shared leadership subscale, gender bias and the fact that physical therapy students were not part of the hybrid cohort were some of the limitations of this study. Also, this study described volunteer students who likely were already interested in learning about interprofessional collaboration. As such, the results may not be generalizable to all healthcare professional students or to post-licensure professionals who might not have been trained in an IPE curriculum.

Conclusions
Though the hybrid and online groups had statistically similar pre-IPE attitudes toward interprofessional health teams, shared leadership and team efficiency subscale attitude scores were significantly improved in the hybrid and online
cohorts respectively upon completion of the IPE. Further, the online group’s perceptions toward team efficiency were statistically more favorable than those of the hybrid group after the IPE experience. The findings of our pilot study provide preliminary evidence that online education may become a valid approach in the didactic component of IPE as it can ease scheduling conflicts, a significant challenge in interprofessional education.

For the next phase of this study, we plan to conduct a longitudinal study that includes more subjects and professional students who have not been previously exposed to IPE (i.e., acting as negative controls). Additionally, we plan to collect information about conflict management style from each student pre- and post-IPE intervention to evaluate whether IPE may change the way they approach conflict. An increase in assertive and/or collaborative styles along with a decrease in avoiding styles would suggest positive outcomes regarding teamwork and communication, which are two of the core competencies of IPE. We hope such data would allow a more accurate determination of the effects an online IPE course has on student attitudes toward healthcare teams in comparison to a hybrid course format.

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References

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