

INDUSTRY NEWS

The following companies support ASCO's national programs and activities benefiting the schools and colleges of optometry in the U.S. and Puerto Rico.*

Patrons**(\$50,000 - \$90,000)**

Alcon Laboratories

Benefactors**(\$25,000 - \$49,999)**

Essilor of America
HOYA Free-Form Company
Luxottica / EyeMed Vision Care
Vistakon®, Division of Johnson & Johnson Vision Care
Walmart Stores, Inc.

Supporters**(\$15,000 - \$24,999)**

Allergan, Inc.
Carl Zeiss Vision / Carl Zeiss Meditec
Transitions Optical
Vision Service Plan

Friends**(\$10,000 - \$14,999)**

Abbott Medical Optics
Accutome, Inc.
Bausch + Lomb
Compulink Business Systems
Haag-Streit
HEINE
International Vision Expo
Keeler Instruments
M & S Technologies, Inc.
Marco
Oculus, Inc.
Optos North America
Volk Optical

Contributors**(\$5,000 - \$9,999)**

CooperVision
LasikPlus / Visium Eye Institute
Review of Optometry
Safilo Group
TLC Vision

As of October 1, 2013

Company Accepting Research Proposals


DIVISION OF
Johnson & Johnson Vision Care, Inc.

Johnson & Johnson Vision Care Inc. (JJVCI) is now accepting research proposals related to ultraviolet (UV) radiation and the human eye. Areas of interest include: eye health including photoageing; epidemiology of UV-induced ocular disease; and assessing the protective effect of UV-blocking contact lenses on human ocular tissue. Proposals must be written in English and submitted through the JJVCI Investigator Initiated Study (IIS) application process by e-mailing or calling the clinical research administrator at RA-VISUS-IISRequests@its.jnj.com or (904) 443-1525. Find more information on the IIS process and policy at www.acuvueprofessional.com/investigator-initiated-studies.

Also: Laura Angelini has been appointed President, North America, Johnson & Johnson Vision Care Inc. In her new role, she is responsible for the Vistakon U.S. and Canadian businesses.



Laura Angelini

Scholarship Contest Open Until Nov. 30


Optical students have until Nov. 30 to enter to win the 2013 Students of Vision Scholarship, a program supported by the Transitions Healthy Sight for Life Fund. This year's Share Your Impact theme encourages students to explain how they will use their professional expertise to make a difference in the lives of others. Entries can be submitted as a video, photograph, poster, drawing, painting, illustration or short story. Complete details, including contest rules and prizes, can be found at the Share Your Impact tab on the Transitions Lenses: Healthy Sight Professionals Facebook page.

Also: Transitions Optical and its trade public relations agency, Havas PR, have been honored by the International Public Relations Association with a Golden World Award for their campaign to raise eye health awareness in African-American communities.

Scholarship Program to Give 40 Awards/Year


SHARING YOUR VISION

VSP Global has partnered with the American Optometric Foundation to provide scholarships to students at every school and college of optometry in the United States. Continuing the scholarship support VSP has provided to optometry students for the past 10 years, the partnership will award scholarships to 40 students for a total of \$160,000 annually. The awards now include a travel grant to attend the annual meeting of the American Academy of Optometry and a networking reception.

Each school of optometry will select two fourth-year students who are in the top half of their class academically, perform at or near the top of their class in clinical skills, and are preparing for a career in private-practice optometry.

Two CLs, One for Presbyopes, Debut

BAUSCH + LOMB

Bausch + Lomb introduced PureVision2 Multi-Focal contact lenses for presbyopia. The new silicone hydrogel (balafilcon A) lenses are tinted for visibility and indicated for daily or extended wear for up to 30 nights between removals. Featuring 3-Zone Progressive technology, they are designed to improve near and intermediate vision while providing excellent distance clarity.

Also, the FDA granted marketing clearance for the company's newest frequent replacement silicone hydrogel contact lenses made with MoistureSeal Technology. The lenses combine an innovative material with new manufacturing processes to offer superior comfort and vision.

New Site Supports Glaucoma Patients

Alcon®

A new resource created by Alcon, www.MyGlaucomaSupport.com, aims to educate glaucoma patients and their families and caregivers on all aspects of the disease. The Web site is designed to help at-risk and newly diagnosed patients better understand their condition, clarify uncertainty and confusion, provide patients with greater control, support them throughout treatment by managing expectations, provide information about medication and surgical products available from Alcon, and offer materials to foster compliance with treatment.

Octopus Family of Perimeters Expands



The new Octopus 600 perimeter from Haag-Streit USA combines glaucoma detection and monitoring of progression in one compact unit. In addition to standard white-on-white perimetry, it features Pulsar, a patented flicker stimulus designed to detect disease early. For patient comfort it includes large trial lenses, built-in correction for presbyopia and a newly reconfigured response button. The Octopus 600 operates via touchscreen, keyboard or mouse and functions as a stand-alone unit or as part of a network.

Redesigned Web Site Refines Navigation



Oculus launched a new, easier-to-navigate company Web site. It is designed to allow users to find comprehensive information on all Oculus products with just two clicks. The homepage contains the latest news and events together with an overview of featured products at the top. By clicking on their continent in the distributor locator, users can see a complete list of distributors in their country in alphabetical order. Visit the new site at www.oculus.de/en.

Upgrades Added to Portable Imager



Volk Optical upgraded its portable Pictor digital imaging device with Wi-Fi connectivity for uploading images to a computer even if it is in another room and nine fixation points for achieving central retinal and wider-field views. The Pictor enables capture of high-resolution images of retinal and external eye structures in-office as well as in settings where it would be difficult with a traditional fixed system, such as on non-ambulatory patient visits, at off-site clinics and for

pediatric exams. The device weighs just one pound and fits easily with its accessories into a small briefcase.

Details Coming Soon on Student Programs



In mid-November, International Vision Expo will release information about optometry student programs to be offered at Vision Expo East in New York City, March 27-30, 2014. In addition, two travel grants per school will be awarded for attending the 2014 Vision Expo East or West. Information on how to apply for the grants will be posted online, and the deadline to apply will be Jan. 7, 2014.

Company Enters Femto-Cataract Arena



Expanding its vision care business into the femtosecond laser-assisted cataract surgery market, Abbott completed its acquisition of OptiMedica Corporation, developer of the Catalys Precision Laser System. The image-guided Catalys has both CE Mark in Europe and FDA clearance in the United States.

Season's Eyewear Collections Unveiled



Several lines of eyewear produced and distributed by Safilo Group unveiled their newest collections. The Marc Jacobs Fall/Winter 2013/2014 eyewear collection draws its inspiration from old Hollywood. The new sunglasses and optical frame models feature classic shapes and luxurious details to evoke a refined elegance. The Tommy Hilfiger Fall 2013 optical frames for men and women, "Back to University," are inspired by the brand's preppy, collegiate heritage and include a unisex frame.

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